

CLEANOVATION conference



September 14, 2011
Houston, TX

Israel and Texas Working Together for Cleantech

The Texas-Israel Chamber of Commerce, and the Government of Israel-Economic Mission cordially invite you to be a key **sponsor** for our 2nd Annual Texas-Israel Cleanovation Conference scheduled for September 14, 2011. The most unique of its kind! This follows the major success of Cleanovation 2010 - read [here](#))

Featured Highlights

- Exclusive one-on-one networking and meetings with decision makers in clean energy, water, smart grid and related infrastructure companies, investors, technologists and policy makers.
- The event is designed to help you filter for optimal partners, customers and identify primary and/or supplemental funding.
- Up to 25 leading Israeli companies and 100 US companies
- First-hand access to most sophisticated technologies for energy efficiency, alternative energy, water filtration and more.
- Presentations by featured Israeli, U.S. companies and policy makers
- More than 300 industry professionals from Israel and the U.S. expected. Pre-event VIP reception for Sponsors.
- **Early committed attendees:** GE Energy, Shell GameChanger, Nokia Siemens Networks, Waste Management, Silicon Valley Bank, IDE, Miya Water, Israel Cleantech Ventures, Elbit Systems, Texas Institute and more...
- Related conferences **Rice Alliance Energy & Clean Technology Venture Forum**, September 15, 2011, Houston, TX.

Fast Facts

- Due to Israel's scarce natural resources, it is leading the world in water and alternative energy innovations.
- Israel is the Silicon Valley of water. Relative to its small size, Israel has devoted more resources to the development of wastewater treatment and reclamation than any other country in the world.
- Substantial home-grown Israeli VC community dedicated to water, energy efficiency and cleantech.

Current Sponsors



Texas-Israel Chamber of Commerce, Inc.
1302 E. Collins Blvd., Richardson, TX 75081 | Tel: (214) 576-9692 | Fax (214) 576-9848
gyavner@texasisrael.org | <http://texasisrael-cleantech.org/cleanovation-conference-2011/>

IRS approved 501(c)(6) exempt

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General Sponsorship Packages

Chairman's Club - \$15,000 *** limit two

Status: One available

- Name listed on the invitation (largest)
- Best banner placement
- Introduction of keynote, speaking opportunity, priority podium slot
- Recognition on printed material (1 full-page in event book), and website (with hot link, for 1-year)
- Chairman Club VIP Badge
- 10 VIP tickets to breakfast, lunch & evening events, may offer clients 50% discount on registration fee
- VIP table for breakfast and lunch, tabletop display

Director's Club - \$10,000 *** limit five

Status: Available

- Name listed on the invitation (medium+)
- Large banner placement
- Recognition on printed material (1 full-page in event book), and website (with hot link, for 1-year)
- Preferred podium & speaking slot
- Director's Club VIP Badge
- 7 VIP tickets to breakfast, lunch & evening events

CEO's Club - \$5,000 **** limit ten

Status: Nine Available

- Name listed on the invitation
- Banner placement
- Recognition on printed material, website 1 year
- CEO's Club VIP Badge
- 3 VIP tickets to breakfast, lunch & evening events
- Podium slot

Podium Slots: Introduce a keynote speaker, moderate a panel, featured company presentation, seat on a panel.

VIP Sponsorship Packages

Master of Ceremony - \$5,000 **** limit one

Status: Available

- Name listed on the invitation
- Recognition on printed material, website
- Master of Ceremony VIP Badge
- 3 VIP tickets to breakfast, lunch & evening events

VIP Reception Sponsorship - \$3,500 **** limit two

Status: Available

- Banner placement at the VIP reception
- Recognition on invitations for VIP reception
- VIP Badge
- 3 VIP tickets to breakfast, lunch & evening events
- Welcome speaking slot at the VIP reception

VIP Reception invitation list: *Keynote speakers, advisory board, select corporate executives, Texas-Israel CoC Board Members, all sponsors, Israel Economic Office (Roe Madai), all speakers, and conference volunteers.*

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Sponsorship Reservation Form:

Company Name _____

Name: _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email: _____ Website: _____

Payment Information

Credit Card Type: AmEx Visa MC

Name on Credit Card _____

Credit Card Number _____

Expiration Date _____ Check # _____

Please make checks payable to: Texas-Israel Chamber of Commerce

Mail To:

Attn: Greg Yavner
Texas-Israel Chamber of Commerce
1302 E. Collins Blvd.
Richardson, TX 75081

Payment in full must be received no later than 45 calendar days prior to event date.